

Advanced AI for Business Transformation Level 3

Summary

Building on foundational Artificial Intelligence (AI) knowledge, this course looks into the strategic implementation of AI to revolutionise business operations. You will examine the shift from outdated Silo operations to dynamic and integrated AI operations. Through practical, real-world examples you'll see how AI can enhance customer experience and capture value using robust data management and collection.

Course Provider	Rocketeer Group Shire Hall Business Centre, Market Street, Stafford ST16 2LD 01785 223 253 rocketeergroup.com
Qualification Accreditation	IOEE (Institute of Enterprise and Entrepreneurs)
Academic level	3
PET entry requirements	Level 2 English and Foundations of AI: Business and Marketing Level 2
Format of course material	Paper-based
Structure of course	<ol style="list-style-type: none"> 1. Data, Decisions, and Disruption 2. From Silo operations to AI operations 3. The importance of robust data management and collection 4. Building business communities 5. Strategies for using AI 6. Value-first community approach 7. Data-driven decisions 8. Implementing disruptive AI solutions
Assignments	4
Exam	No
Study hours	165 hours
Course expiry date	12 months
Prison support requirements	Facilitate tutor support via email. This often requires scanning learner assignments and email them to their tutor.
Supplier tutor's support	Yes - accessed via prison staff and also directly using EMAP. Assignment feedback given and questions answered.
Certificate	A printed certificate is provided upon successful completion.



Progress

There are range of possible progression options, such as AI-powered Marketing or Agile project management. Call our free Advice Line on 0800 048 7520 on Tuesdays (10-12pm and 2-4pm) and Thursdays (10am-12pm and 2-6pm).