

Business Start-up	
Summary	
<p>This course helps you to plan, establish and grow the business of your dreams. Part 1 of the course helps you to explore if self-employment is right for you and provides the tools to develop a business plan. Part 2 covers topics vital to the success of your business - including legal and financial issues, marketing and sales, and customer service.</p>	
Course Provider	National Extension College (NEC) Woolpack House, 70 High Street, Sawston CB22 3HJ 01223 400200 www.nec.ac.uk
Qualification Accreditation	None
Academic level	Level 2
PET entry requirements	Level 2 English
Format of course material	Paper-based
Structure of course	<p>Nine topics spread across two parts:</p> <p>Part 1- Planning to start your own business</p> <ul style="list-style-type: none"> ● Topic 1: Is self-employment right for you? ● Topic 2: Developing the business idea ● Topic 3: Market research ● Topic 4: Money matters ● Topic 5: Sources of advice and support <p>Part 2 - Succeeding with your own business</p> <ul style="list-style-type: none"> ● Topic 1: Formalising your business ● Topic 2: Finance ● Topic 3: Marketing and selling ● Topic 4: Customer service and quality
Assignments	9 written assignments
Exam	None
Study hours	30
Course expiry date	12 months

Prison support requirements	Facilitate tutor support via email. This often requires scanning learner assignments and email them to their tutor.
Supplier tutor's support	Yes - accessed with prison staff support
Certificate	On successful completion, you will receive an NEC certificate of achievement
Progress	There are range of possible progression options including a wide range of business and management courses. Call our free Advice Line on 0800 048 7520 on Tuesdays (10-12pm and 2-4pm) and Thursdays (10am-12pm and 2-6pm).